

Notice of Public Information Centre #2



Heritage Conservation District (HCD) Plans Review and Update



Have your say!

The Town of Whitby, and its consultant Stantec Consulting, have completed Phase 1 of the review and update of the Town's two Heritage Conservation District (HCD) Plans – Brooklin HCD Plan and Werden's Plan Neighbourhood HCD Plan. Input gathered to date has helped inform Phase 2 of the project, which includes preparation of Draft Updated HCD Plans for public consultation, followed by Final Recommended HCD Plans for Council's consideration.

The Town is seeking your input regarding the Draft Updated HCD Plans so that we can continue to best preserve the cultural heritage value and heritage attributes within each of the Districts.

Public Information Centre (PIC) #2

Date: **Thursday, October 9, 2025**

Time: 6:00 p.m. to 7:30 p.m.

Location: Council Chambers, Town Hall, 575 Rossland Rd. E., Whitby, ON

PIC #2 will provide an opportunity to:

- discuss the process of the review and update to the two HCD Plans;
- review the Draft Updated HCD Plans; and
- provide feedback on the Draft updated HCD plans.

Draft updated HCD Plans will be available at www.whitby.ca/heritage prior to PIC #2.

Input received at PIC #2 will be considered by staff, the consulting team, and Council.

This is the second, and final PIC for the HCD Plans Review and Update.

How to Participate

Attend in Person: While registration is not mandatory, please let us know if you plan to attend, by emailing heritage@whitby.ca and add "In Person Attendance October 9" to the subject line.

Attend Virtually: If you prefer to join online, **registration is mandatory – RSVP by Friday October 3** by emailing heritage@whitby.ca and add "Register Online – October 9" to the subject line. A hybrid meeting link will be emailed prior to the start of PIC #2 only to those who have registered in advance.

Can't Attend?: If you are unable to attend PIC #2 you can still contribute! Please send your written comments to the HCD Plan Review and Update team at heritage@whitby.ca.

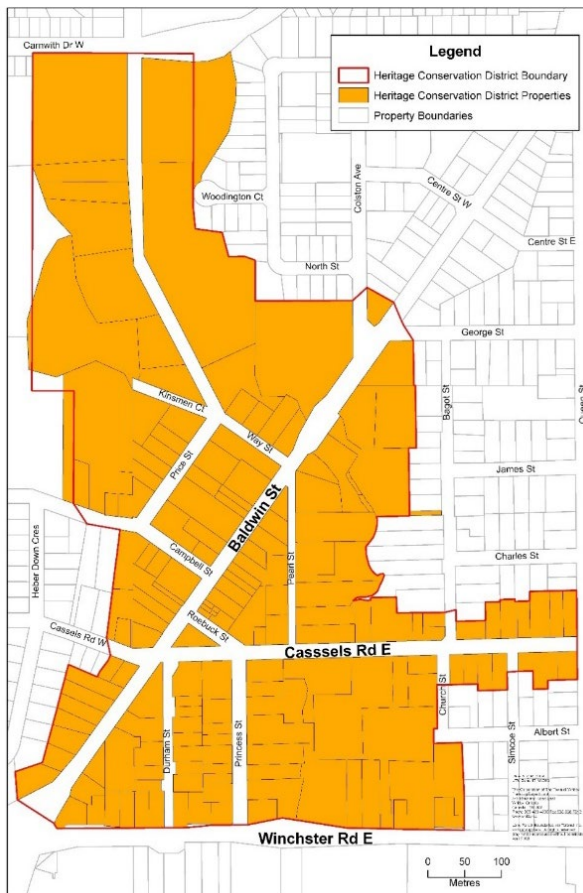
Background

What is a Heritage Conservation District?

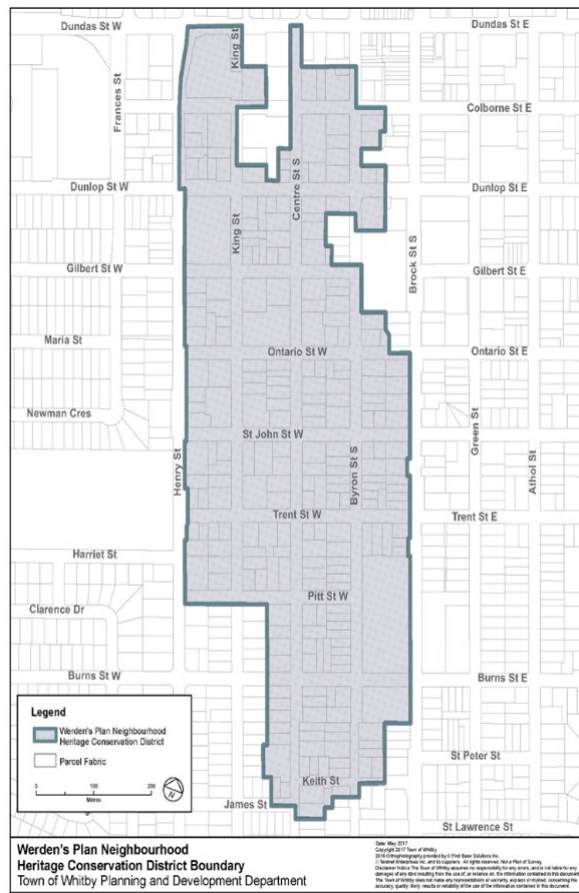
The Town of Whitby has two Heritage Conservation Districts: Brooklin HCD (2007) and Werden's Plan Neighbourhood HCD (2017). Both HCDs, designated under Part V of the Ontario Heritage Act, help conserve heritage resources, and manage change within their boundaries. Conservation efforts consider: architecture; streetscapes; landscapes; mature vegetation; and other physical and visual features.

HCDs can consist of various land uses including residential, commercial, or institutional properties, and are in place for specific geographic areas (as shown on the maps below).

Brooklin HCD Boundary



Werden's Plan Neighbourhood HCD Boundary



What is an HCD Plan?

An HCD Plan includes policies, guidelines, and strategies to help conserve the cultural heritage value and heritage attributes of the Districts. HCD Plans are essentially tools to manage change in a way that is sensitive to the past while looking to the needs of the future.

Why review the HCD Plans?

The review and update of the HCD Plans will:

- improve the consistency between the two HCD Plans, where applicable;
- reflect the current land use and heritage policy context;
- update the property classifications for each District;
- bring the HCD Plans into conformity with recent legislative changes; and,
- streamline the HCD Plans so that they are more user-friendly.

Next Steps?

Following PIC #2, the consultant team and staff will consider input and will prepare Final Recommended HCD Plans to be brought forward for Council's consideration.

More Information and Future Notification

All PIC materials and project information will be posted on the Town of Whitby's project page: www.whitby.ca/heritage. Information is also available between 8:30 a.m. and 4:30 p.m., Monday to Friday, at the Planning Department in Town Hall.

For questions and for further notification, please contact the project team at:

Heritage Planning Division

Planning and Development Services

Town of Whitby, 575 Rossland Road East, Whitby, ON L1N 2M8

Phone: 905.430.4306

Email: heritage@whitby.ca

Note: Personal Information collected for the HCD Plans Review and Update project is collected pursuant to the Municipal Freedom of Information and Protection of Privacy Act, 1990, and will be used for the purpose of public input on the project for Council's consideration. Questions about this collection should be directed to the Town Clerk, 575 Rossland Road East, Whitby, ON, L1N 2M8; by email to: clerk@whitby.ca; or by telephone at: 905.430.4315.